

ALEXANDER SCHNEIDER

scenic design

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EXPERIENCE

Turnbull & Asser 2014 - Present

New York, NY

New York Flagship Head Windows Designer & Visual Merchandising Manager

- Conceptualize, sketch, and execute window displays based on seasonal themes or market needs
- Manage visual merchandising responsibilities for the three-story NYC flagship & WTC store
- Dress and style mannequins appropriately by season, classification, and on hand product
- Conceptualize to complete interior, exterior, and window designs for holiday season
- Merchandise London showroom for London Collections: Men with Head of Design
- Established an on-site construction workshop and build needed sets/fixtures upon demands

Columbia College Theatre Department

2010 - 2011

Chicago, IL

Scenic Designer - "What Didn't Happen," "The Space Between," "Doubt"

- Interpret playwright's text in conjunction with the playwright, director, and designers' visions
- Recreate existing locations through research and alter locations through design knowledge
- Produce rough sketches through finalized ground plan, set elevation, and quarter-inch set model
- Efficiently communicate and execute ideas on a limited schedule and budget

Pompous Cat Productions

2011

Chicago, IL

Production Designer - "Frankenkinder"

- Discussed and interpreted vision of the film with the director/writer and fellow artists
- Assembled a detailed script breakdown, budget, color palette, and list of themes
- Researched and located location, props, costumes, set dressing
- Efficiently communicated and executed ideas on a limited schedule and budget

The White House

2010

Washington, DC

Holiday Decorator

- Discussed design ideas and suggestions with White House staff and designers
- Styled a State Dining Room Christmas tree and created fresh garlands according to theme
- Selected by White House staff to brief the press on themed decor of the White House

SPECIAL SKILLS

Theatre Set Designer & Film Production Designer

Scenic painting, set construction, hand drafting, interior decorating, original creation of holiday displays

EDUCATION/TRAINING

Theatrical Design B.A. Columbia College, Chicago, IL

Ralph Lauren - Internship, Chicago, IL

REFERENCES

Available upon request